



Area Profile

Category	Fannin County	20 mile radius
Population, 2010	23,682	79,194
% Population Growth (2000-2010)	19.6%	
Total Housing Units, 2010	16,207	33,385
<i>seasonal/recreational/occasional use</i>	4,061	
Median Household Income, 2010	\$33,698	\$37,281

**Source: US Census Bureau, ESRI Forecast*

Seasonal and Part-Time Population

Residential Property Tax Bills Mailed Outside Fannin County By State			Top Cities		
% of Total	State	# Bills	# Bills	City	Median Income
61%	Georgia	3,123	543	Atlanta, GA	\$42,242
26%	Florida	1,357	327	Marietta, GA	\$45,094
5%	Tennessee	257	165	Blairsville, GA	
2%	North Carolina	99	149	Copperhill, TN	
1%	Alabama	55	119	Roswell, GA	\$84,752
	<i>5% Other States</i>		109	Naples, FL	\$75,209
Tax Bills Mailed Within Fannin County 9,356 (64.5%)					
Tax Bills Mailed Outside Fannin County 5,157 (35.5%)					

**Source: Fannin County Tax Digest*

Top 10 Fannin County Employers
1. Fannin County School System
2. Fannin Regional Hospital
3. Fannin County Government
4. Ingles Markets, Inc.
5. Heritage Healthcare of Blue Ridge
6. Home Depot
7. Unihealth Solutions, Inc.
8. United Community Bank
9. Mercier Orchards
10. Community & Southern

Tourism Impact

2005-10 Fannin County Tourism Indicators

Category	2006	2007	2008	2009	2010
Tourist Expenditures	26,230,00	27,790,000	27,850,000	27,880,000	29,970,000
State Sales Tax	1,000,000	1,050,000	1,030,000	1,040,000	1,080,000
Local Sales Tax	770,000	830,000	820,000	850,000	890,000
Employment	320	330	320	310	310
Payroll	6,110,000	6,490,000	6,310,000	6,310,000	6,310,000
Hotel/Motel Tax	252,563	280,528	289,118	439,605	439,605

**Source: Georgia Department of Economic Development, Travel Industry Association, Fannin County Chamber of Commerce*

2005-10 Tourist Expenditures – Regional Comparisons

Category	2005	2006	2007	2008	2009	2010
Towns	30,180,000	32,460,000	32,280,000	32,590,000	30,700,000	35,870,000
Lumpkin	27,530,000	30,360,000	31,070,000	30,290,000	27,780,000	30,020,000
Fannin	23,900,000	26,230,000	27,790,000	27,850,000	27,880,000	29,970,000
Gilmer	23,790,000	25,720,000	26,240,000	27,780,000	27,080,000	29,130,000
Pickens	20,410,000	21,310,000	22,390,000	23,410,000	21,320,000	23,140,000
Union	17,230,000	18,720,000	19,470,000	18,930,000	17,860,000	19,520,000

**Source: Fannin County Chamber of Commerce*

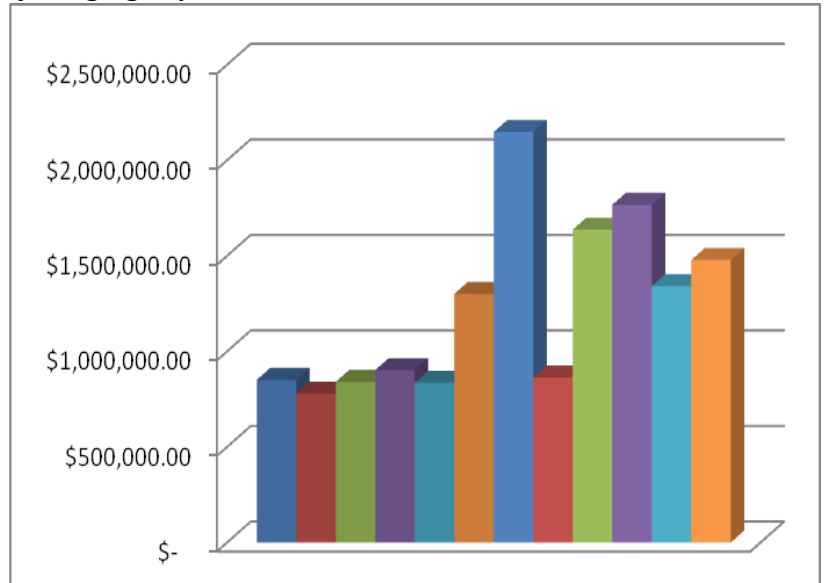
Fannin County Lodging Expenditures History

2010 Monthly Lodging Expenditures

2010 Monthly Lodging Expenditures

January	\$ 850,950.00
February	\$ 779,192.00
March	\$ 840,568.00
April	\$ 902,240.00
May	\$ 835,924.00
June	\$ 1,300,499.00
July	\$ 2,148,180.00
August	\$ 863,467.00
September	\$ 1,637,333.00
October	\$ 1,767,102.00
November	\$ 1,341,654.00
December	\$ 1,478,208.00
Total	\$ 14,375,317.00

**Source: Fannin County Chamber of Commerce*



Lodging and Accommodations

Hotels	Days Inn	60
	Comfort Inn	69
	Douglas Inn	26
	Ramada Inn	42
Total Rooms		197
Vacation Rentals and Cabins		938

**source: Fannin County Chamber of Commerce*

Quarterly Sales Tax Revenue/Retail Sales

Below is a chart from the Fannin County Board of Education representing seasonal sales tax revenues for the past three years. Their receipts reflect a 1% Special Purpose Local Option Sales Tax. Please keep in mind that in Georgia groceries are not taxed.

Fannin County, Georgia 2008-2010 Sales Tax Receipts - Retail Sales

2008	1% Sales Tax	100% Retail Sales	2009	1% Sales Tax	100% Retail Sales	2010	1% Sales Tax	100% Retail Sales
1/2008	\$234,998.36	\$23,499,836.00	1/2009	\$240,832.58	\$24,083,258.00	1/2010	\$241,265.20	\$24,126,520.00
2/2008	\$266,706.00	\$26,670,600.00	2/2009	\$178,386.91	\$17,838,691.00	2/2010	\$245,023.39	\$24,502,339.00
3/2008	\$283,830.02	\$28,383,002.00	3/2009	\$315,383.33	\$31,538,333.00	3/2010	\$265,694.44	\$26,569,444.00
Jan-March		\$78,553,438.00			\$73,460,282.00			\$75,198,303.00
4/2008	\$270,129.06	\$27,012,906.00	4/2009	\$239,784.29	\$23,978,429.00	4/2010	\$274,378.07	\$27,437,807.00
5/2008	\$287,186.82	\$28,718,682.00	5/2009	\$273,762.86	\$27,376,286.00	5/2010	\$285,101.34	\$28,510,134.00
6/2008	\$338,327.77	\$33,832,777.00	6/2009	\$278,995.71	\$27,899,571.00	6/2010	\$331,867.60	\$33,186,760.00
Apr-June		\$89,564,365.00			\$79,254,286.00			\$89,134,701.00
7/2008	\$317,885.80	\$31,788,580.00	7/2009	\$372,464.58	\$37,246,458.00	7/2010	\$289,625.67	\$28,962,567.00
8/2008	\$328,579.96	\$32,857,996.00	8/2009	\$238,383.16	\$23,838,316.00	8/2010	\$276,287.06	\$27,628,706.00
9/2008	\$332,273.50	\$33,227,350.00	9/2009	\$298,438.84	\$29,843,884.00	9/2010	\$263,803.24	\$26,380,324.00
July-Sept		\$97,873,926.00			\$90,928,658.00			\$82,971,597.00
10/2008	\$233,776.38	\$23,377,638.00	10/2009	\$304,151.80	\$30,415,180.00	10/2010	\$288,421.40	\$28,842,140.00
11/2008	\$256,964.48	\$25,696,448.00	11/2009	\$251,596.66	\$25,159,666.00	11/2010	\$286,473.98	\$28,647,398.00
12/2008	\$341,031.21	\$34,103,121.00	12/2009	\$304,151.80	\$30,415,180.00	12/2010	\$240,981.09	\$24,098,109.00
Oct-Dec		\$83,177,207.00			\$85,990,026.00			\$81,587,647.00
Total		\$349,168,936.00			\$331,579,445.00			\$329,076,214.00

*Source: Fannin County Board of Education

Fannin County Traffic Counts

2010 Daily Traffic Count Data

Location	Thursday (Dec. 2, 2010)
Hwy 515 (West of Hwy 5)	17,679
Hwy 515 (East of Hwy 5)	21,889

**Source: Jacobs*

2007 Daily Traffic Count

Location	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Week Avg.
Hwy 515 (West of Hwy 5)	21,380	20,807	20,787	22,020	27,670	26,381	22,649	23,099
Hwy 515 (East of Hwy 5)	25,457	24,592	24,964	25,969	31,629	29,790	24,520	26,704
Hwy 5	16,764	16,346	16,185	16,930	19,454	17,457	13,672	16,688

**Source: Greater Traffic of Atlanta*

Highway 515 – Gilmer/Fannin County Line to Highway 5

Location	Start Point	End Point	2004	2005	2006	2007
Hwy 515	Dupont Carder Rd.	Balletown Rd.	14,420	15,550	N/A	N/A
Hwy 515	Balletown Rd.	Dogwood Ln.	13,770	13,280	14,830	15,080
Hwy 515	Bullen Gap Rd.	Cook St.	14,700	13,500	14,740	14,760
Hwy 515	Scenic Dr.	Blue Ridge Dr.	18,120	18,420	18,400	20,210

**Source: Georgia DOT Average Daily Traffic Count*

Highway 515 – Highway 5 to Fannin/Union County Line

Location	Start Point	End Point	2004	2005	2006	2007
Hwy 515	Josh Hall Rd.	Windy Ridge Rd.	20,140	19,320	19,700	20,160
Hwy 515	Windy Ridge Rd.	Lakewood Hwy.	19,640	16,870	N/A	19,220
Hwy 515	Blue Bird Rd.	Totethrow Rd.	10,820	6,660	N/A	8,230

**Source: Georgia DOT Average Daily Traffic Count*

Highway 5 – Blue Ridge, Ga. to McCaysville, Ga.

Location	Start Point	End Point	2004	2005	2006	2007
Hwy 5	West Fain St.	Old Hwy 2	12,590	11,830	12,520	12,710
Hwy 5	Collis St.	Toccoa Ave.	10,820	9,910	10,170	10,470

**Source: Georgia DOT Average Daily Traffic Count*

60 Spur – Mineral Bluff, Ga. to Murphy, NC

Location	Start Point	End Point	2007
60 Spur	Lakewood Hwy.	Dean Rd.	4,370
60 Spur	Murphy Ln.	Friendship Rd.	3,210

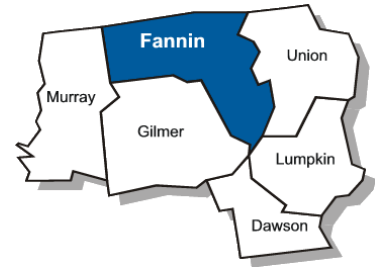
**Source: Georgia DOT Average Daily Traffic Count*



AREA LABOR PROFILE

Fannin

County



Updated: Oct 2011

Labor Force Activity - 2010

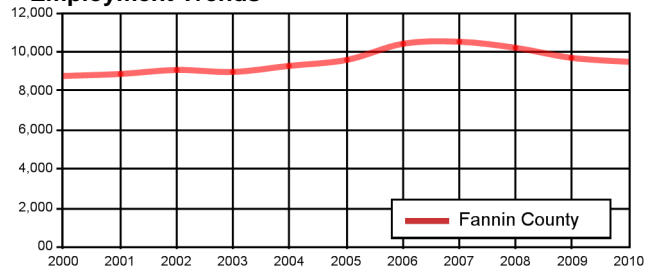
2010 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Fannin	10,644	9,507	1,137	10.7%
Dawson	11,030	9,914	1,116	10.1%
Gilmer	13,179	11,782	1,397	10.6%
Lumpkin	12,818	11,427	1,391	10.9%
Murray	19,222	16,919	2,303	12.0%
Union	10,887	9,877	1,010	9.3%
Fannin Area	77,780	69,426	8,354	10.7%
Georgia	4,693,711	4,213,719	479,992	10.2%
United States	153,889,000	139,064,000	14,825,000	9.6%
Cherokee, NC	10,002	8,579	1,423	14.2%
Polk, TN	7,072	6,252	820	11.6%

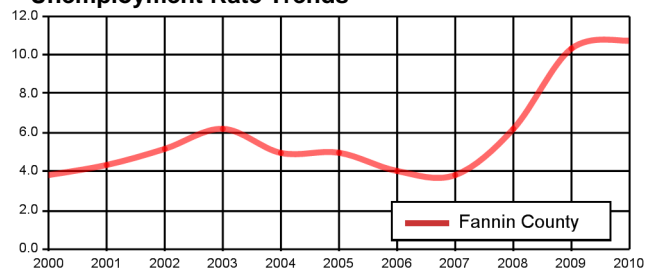
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

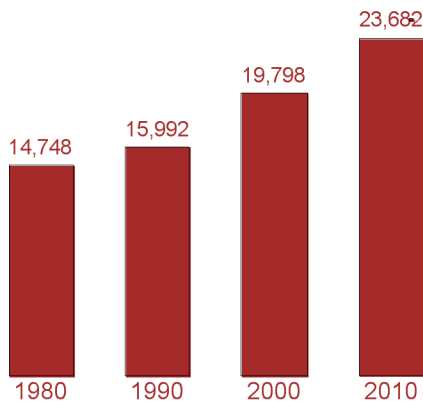
Employment Trends



Unemployment Rate Trends



Population Estimates



Population

	2010 Census	2015 Rank	2015 Estimate	% Change 2010-2015	2025 Projected*	% Change 2010-2025
Fannin	23,682	79	25,867	9.2	30,612	29.3
City of Blue Ridge	1,290					
Fannin Area	207,133		244,200	17.9	308,445	48.9
Georgia	9,687,653		11,076,619	14.3	13,426,590	38.6
United States	309,050,816		322,365,787	4.3	349,439,199	13.1
Cherokee, NC	26,250		30,007	14.3	32,693	24.5
Polk, TN	15,629		16,478	5.4	14,686	-6.0

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR

Equal Opportunity Employer/Program

Auxillary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@dol.state.ga.us Phone: (404) 232-3875

Industry Mix - 2010

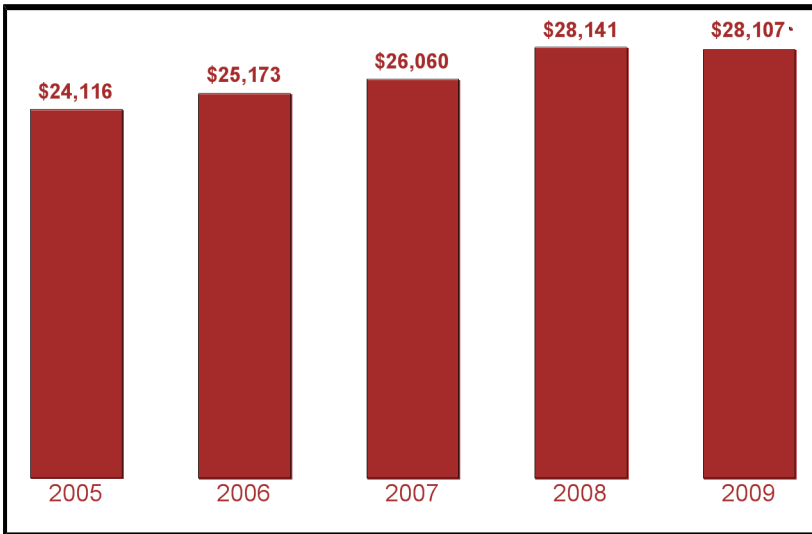
INDUSTRY	Fannin				Fannin Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	96	572	11.1	532	699	10,137	24.0	649
Agriculture, Forestry, Fishing and Hunting	1	*	*	*	30	429	1.0	520
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	10	152	0.4	835
Construction	71	259	5.0	679	439	1,434	3.4	662
Manufacturing	24	212	4.1	450	220	8,123	19.2	650
Beverage and Tobacco Product	2	*	*	*	7	77	0.2	458
Textile Product Mills	3	*	*	*	44	3,618	8.6	673
Wood Product	4	31	0.6	439	20	288	0.7	454
Printing and Related Support Activities	2	*	*	*	20	387	0.9	561
Chemical	1	*	*	*	10	148	0.4	1,016
Plastics and Rubber Products	2	*	*	*	6	117	0.3	708
Nonmetallic Mineral Product	2	*	*	*	9	40	0.1	601
Fabricated Metal Product	1	*	*	*	25	531	1.3	770
Transportation Equipment	3	*	*	*	12	145	0.3	552
Furniture and Related Product	2	*	*	*	16	52	0.1	587
Miscellaneous	2	*	*	*	17	39	0.1	695
Paper	0	0	0.0	0	1	*	*	*
Apparel	0	0	0.0	0	2	*	*	*
Petroleum and Coal Products	0	0	0.0	0	3	*	*	*
Computer and Electronic Product	0	0	0.0	0	4	*	*	*
Food	0	0	0.0	0	6	*	*	*
Textile Mills	0	0	0.0	0	6	833	2.0	710
Machinery	0	0	0.0	0	12	241	0.6	858
Service-Providing	418	3,602	69.6	525	2,456	23,206	54.9	518
Utilities	1	*	*	*	9	127	0.3	1,105
Wholesale Trade	22	156	3.0	638	142	1,850	4.4	651
Retail Trade	104	873	16.9	431	627	7,131	16.9	434
Transportation and Warehousing	17	104	2.0	557	89	928	2.2	643
Information	9	88	1.7	431	35	410	1.0	805
Finance and Insurance	31	203	3.9	678	159	1,144	2.7	792
Real Estate and Rental and Leasing	24	80	1.5	409	139	284	0.7	485
Professional, Scientific, and Technical Services	47	129	2.5	691	268	718	1.7	667
Management of Companies and Enterprises	0	0	0.0	0	15	670	1.6	923
Administrative and Support and Waste Management and Remediation Services	15	185	3.6	584	127	760	1.8	538
Educational Services	2	*	*	*	27	364	0.9	319
Health Care and Social Assistance	50	945	18.3	688	280	3,479	8.2	701
Arts, Entertainment, and Recreation	6	*	*	*	31	213	0.5	397
Accommodation and Food Services	59	611	11.8	251	306	4,381	10.4	257
Other Services (except Public Administration)	31	101	2.0	443	202	752	1.8	445
Unclassified - industry not assigned	28	23	0.4	585	135	101	0.2	521
Total - Private Sector	542	4,197	81.1	529	3,290	33,444	79.1	557
Total - Government	37	979	18.9	677	204	8,834	20.9	617
Federal Government	9	62	1.2	700	39	486	1.1	852
State Government	16	70	1.4	753	87	1,516	3.6	700
Local Government	12	847	16.4	577	78	6,832	16.2	582
ALL INDUSTRIES	579	5,176	100.0	540	3,494	42,277	100.0	570
ALL INDUSTRIES - Georgia					267,525	3,752,981		844

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are annual averages of 2010.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

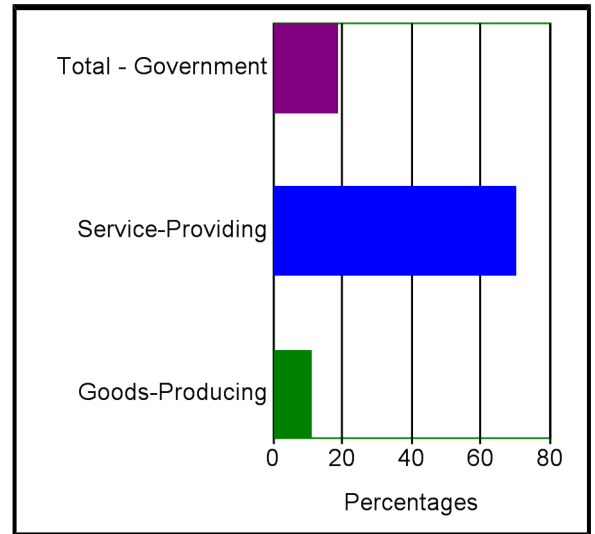
Fannin Per Capita Income

Source: U.S. Bureau of Economic Analysis



Fannin Industry Mix 2010

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2010

Fannin

Fannin Reginal Hospital
 Georgia Mountains Health Services
 Heritage Healthcare of Blue Ridge
 Ingles Markets Inc
 Mercier Orchards Inc
 Riverstonemd PC
 Southern Home Care Services Inc
 The Home Depot
 Unihealth Solutions of North GA
 United Community Bank

Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2010. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Fannin Area

Employer	COUNTY
Beaulieu Group Llc	Murray
Gold Creek Foods Llc	Dawson
Mohawk Carpet Corp	Murray
North GA College & St Univ	Lumpkin
Pillgrims Pride Corp	Gilmer
Shaw Industries Group Inc	Murray
Union County Nursing Home	Union
United Community Bank	Union
Wal-Mart	Dawson
Wal-Mart	Gilmer

Commuting Patterns

EMPLOYED RESIDENTS OF

Fannin

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Fannin, GA	4,837	59.8
Gilmer, GA	876	10.8
Polk, TN	382	4.7
Union, GA	283	3.5
Cherokee, GA	254	3.1
Fulton, GA	193	2.4
Pickens, GA	185	2.3
Cherokee, NC	137	1.7
Other	942	11.6
Total Residents:	8,089	100.0

PERSONS WORKING IN

Fannin

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Fannin, GA	4,837	75.8
Polk, TN	419	6.6
Union, GA	332	5.2
Gilmer, GA	255	4.0
Cherokee, NC	211	3.3
Towns, GA	52	0.8
Cherokee, GA	33	0.5
Pickens, GA	26	0.4
Other	215	3.4
Total Residents:	6,380	100.0

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2000 County-To-County Worker Flow Files.

Education of the Labor Force

Fannin Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Some High School	31.4%	35.3%	24.6%	26.5%	28.6%	47.0%
High School Grad/GED	34.0%	30.2%	38.8%	38.6%	34.3%	25.7%
Some College	23.4%	30.9%	24.8%	23.4%	23.6%	15.8%
College Grad 4 Yr	7.1%	3.0%	8.5%	7.9%	7.3%	7.0%
Post Grad Studies	4.1%	0.6%	3.3%	3.7%	6.1%	4.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents the percentage total of workers with either Some College with no degree or an Associate degree.

Source: U.S. Census Bureau - 2000 Decennial Census.

High School Graduates - 2010

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Dawson	207	--	207
Fannin	189	--	189
Gilmer	210	--	210
Lumpkin	197	--	197
Murray	392	--	392
Union	142	--	142
Fannin Area	1,337	--	1,337



Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2010 from Georgia Independent School Association.

Colleges and Universities

Fannin Area

Dawson

Southern Catholic College	http://www.southerncatholic.org/
Dawson Campus (Satellite campus of Lanier Technical College)	www.laniertech.edu
Southern Catholic College	www.southerncatholic.org

Fannin

Epworth Campus (Satellite campus of Appalachian Technical College)	www.appalachiantech.edu
North Georgia Technical College (Technical college servicing area)	www.northgatech.edu

Union

Blairsville Campus (Satellite campus of North Georgia Technical College)	www.northgatech.edu
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Lumpkin

North Georgia College & State University	www.northgeorgia.edu
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Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2010

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2008	2009	2010	2008-2009	2009-2010
Accounting Technology/Technician and Bookkeeping	31	16	26	-48.4	62.5
Administrative Assistant and Secretarial Science, General	43	37	39	-14.0	5.4
Aesthetician/Esthetician and Skin Care Specialist	3	15	3	400.0	-80.0
Applied Horticulture/Horticulture Operations, General	6	7	2	16.7	-71.4
Autobody/Collision and Repair Technology/Technician	10	9	10	-10.0	11.1
Automobile/Automotive Mechanics Technology/Technician	52	89	33	71.2	-62.9
Business Administration, Management and Operations, Other	18	17	26	-5.6	52.9
Clinical/Medical Laboratory Technician	7	3	10	-57.1	233.3
Commercial Photography	16	17	37	6.3	117.6
Computer Installation and Repair Technology/Technician	2	8	11	300.0	37.5
Computer Systems Networking and Telecommunications	13	19	27	46.2	42.1
Cosmetology/Cosmetologist, General	51	44	49	-13.7	11.4
Criminal Justice/Safety Studies	19	18	17	-5.3	-5.6
Culinary Arts/Chef Training	11	10	9	-9.1	-10.0
Customer Service Support/Call Center/Teleservice Operation	5	29	19	480.0	-34.5
Data Entry/Microcomputer Applications, General	28	35	2	25.0	-94.3
Electrician	16	10	14	-37.5	40.0
Emergency Medical Technology/Technician (EMT Paramedic)	38	52	54	36.8	3.8
Entrepreneurship/Entrepreneurial Studies	3	4	10	33.3	150.0
Environmental Control Technologies/Technicians, Other	6	5	6	-16.7	20.0
Fire Science/Fire-fighting	6	21	14	250.0	-33.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/Technician	52	50	76	-3.8	52.0
Heavy Equipment Maintenance Technology/Technician	13	3	15	-76.9	400.0
Industrial Mechanics and Maintenance Technology	21	15	16	-28.6	6.7
Licensed Practical/Vocational Nurse Training	36	37	49	2.8	32.4
Lineworker	69	64	37	-7.2	-42.2
Machine Shop Technology/Assistant	17	16	9	-5.9	-43.8
Marine Maintenance/Fitter and Ship Repair Technology/Technician	6	7	7	16.7	0.0
Massage Therapy/Therapeutic Massage	26	42	15	61.5	-64.3
Mechanic and Repair Technologies/Technicians, Other	2	1	3	-50.0	200.0
Medical Insurance Coding Specialist/Coder	16	12	16	-25.0	33.3
Medical Office Assistant/Specialist	5	9	8	80.0	-11.1
Medical Reception/Receptionist	12	5	1	-58.3	-80.0
Medical/Clinical Assistant	24	33	36	37.5	9.1
Motorcycle Maintenance and Repair Technology/Technician	3	10	25	233.3	150.0
Pharmacy Technician/Assistant	10	7	9	-30.0	28.6
Tool and Die Technology/Technician	4	5	3	25.0	-40.0

Technical College Graduates - 2010

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2008	2009	2010	2008-2009	2009-2010
Truck and Bus Driver/Commercial Vehicle Operator and Instructor	54	65	75	20.4	15.4
Turf and Turfgrass Management	11	5	13	-54.5	160.0
Water Quality and Wastewater Treatment Management and Recycling Technology/Technician	3	7	6	133.3	-14.3
Web Page, Digital/Multimedia and Information Resources Design	2	7	3	250.0	-57.1
Welding Technology/Welder	25	35	66	40.0	88.6

Definition: All graduates except those listed as technical certificates are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length.

Source: Integrated Postsecondary Education Data System

Note - The data shown is from Appalachian Technical College (Pickens Co.).

Occupational Profile for Residents of Fannin County

	Fannin		Fannin Area	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Civilian Labor Force	8,683	100.0	64,546	100.0
Management, Business and Financial Workers	723	8.3	5,515	8.5
Science, Engineering and Computer Professionals	79	0.9	1,052	1.6
Healthcare Practitioner Professionals	208	2.4	1,344	2.1
Other Professional Workers	660	7.6	4,370	6.8
Technicians	178	2.1	1,339	2.1
Sales Workers	912	10.5	6,539	10.1
Administrative Support Workers	1,099	12.7	9,110	14.1
Construction and Extractive Craft Workers	829	9.6	5,087	7.9
Installation, Maintenance and Repair Craft Workers	653	7.5	4,593	7.1
Production Operative Workers	1,253	14.4	10,533	16.3
Transportation and Material Moving Operative Workers	534	6.2	4,431	6.9
Laborers and Helpers	460	5.3	3,559	5.5
Protective Service Workers	190	2.2	1,034	1.6
Service Workers, except Protective	860	9.9	5,818	9.0
Unemployed, No Civilian Work Experience Since 1995	45	0.5	222	0.3

Source: U.S. Census Bureau - 2000 Decennial Census.(EEO Data Tools)

Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. & Finance	Compu. & Math	Arch. & Eng.	Life & Soc. Svcs.	Comm. & Svcs	Legal	Ed. & Training	Arts & Design	Health Prac.	Health Support
Dawson	188	80	23	11	10	3	3	1	27	10	9	11
Fannin	212	70	10	11	16	3	6	3	34	7	24	28
Gilmer	215	79	15	9	10	3	6	3	24	13	27	26
Lumpkin	200	70	23	7	9	4	7	1	29	13	17	20
Murray	219	65	22	10	8	3	6	2	30	10	29	34
Union	172	53	12	8	15	4	9	1	20	11	14	25
Total Area	1,206	417	105	56	68	20	37	11	164	64	120	144

Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. & Forestry	Cons- truction	Installation Main.	Prod.	Trans. & Moving
Dawson	420	9	17	13	12	46	142	3	50	31	61	36
Fannin	936	18	111	34	26	128	172	11	136	65	140	95
Gilmer	969	19	83	35	12	112	211	13	131	62	189	102
Lumpkin	552	8	43	21	13	55	151	3	57	43	97	61
Murray	1,496	13	55	39	22	116	313	4	69	96	482	287
Union	641	10	74	32	14	126	141	3	99	56	49	37
Total Area	5,014	77	383	174	99	583	1,130	37	542	353	1,018	618

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of September 2011).

Georgia Department of Labor Location(s)

Career Center(s)

1048 Appalachian Hwy
Blue Ridge GA 30513

Phone: (706) 632 - 2033 **Fax:** (706) 632 - 7316

Rehabilitation Center(s)

1615 Hickory Street
Suite 106

Dalton, GA 30720-8518

Phone: (706) 272 - 2303

For copies of Area Labor Profiles, please visit our website at: www.dol.state.ga.us or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@dol.state.ga.us



Fannin County,GA

Geography: County

	Census 2000	2010	2015	2010-2015 Change	2010-2015 Annual Rate
Population	19,798	24,574	25,160	586	0.47%
Median Age	43.0	46.0	47.2	1.2	0.52%
Households	8,369	10,828	11,182	354	0.65%
Average Household Size	2.35	2.26	2.24	-0.02	-0.18%

2010 Households by Net Worth

	Number	Percent
Total	10,828	100.0%
<\$15,000	3,623	33.5%
\$15,000 - \$34,999	1,295	12.0%
\$35,000 - \$49,999	718	6.6%
\$50,000 - \$74,999	982	9.1%
\$75,000 - \$99,999	772	7.1%
\$100,000 - \$149,999	953	8.8%
\$150,000 - \$249,999	1,006	9.3%
\$250,000 - \$499,999	703	6.5%
\$500,000 - \$999,999	392	3.6%
\$1,000,000+	384	3.5%
Median Net Worth	\$44,555	
Average Net Worth	\$221,272	

2010 Net Worth by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	296	1,158	1,616	2,011	2,391	1,831	1,525
<\$15,000	220	624	689	676	602	458	354
\$15,000 - \$34,999	35	207	304	206	239	188	116
\$35,000 - \$49,999	10	86	144	137	190	63	88
\$50,000 - \$99,999	17	155	269	316	384	400	213
\$100,000 - \$149,999	13	27	119	205	260	143	186
\$150,000 - \$249,999	1	18	49	156	342	199	241
\$250,000 - \$499,999	0	41	39	120	120	208	175
\$500,000+	0	0	3	195	254	172	152
Median Net Worth	\$10,091	\$13,918	\$20,105	\$48,171	\$65,455	\$68,843	\$96,925
Average Net Worth	\$20,439	\$41,006	\$51,072	\$241,093	\$309,408	\$307,395	\$277,289

Data Note: Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Fannin County, GA
Geography: County

Summary Demographics

2010 Population	24,574
2010 Households	10,828
2010 Median Disposable Income	\$29,023
2010 Per Capita Income	\$18,933

Industry Summary

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$202,753,156	\$373,592,508	\$-170,839,352	-29.6	319
Total Retail Trade (NAICS 44-45)	\$176,070,921	\$340,586,755	\$-164,515,834	-31.8	268
Total Food & Drink (NAICS 722)	\$26,682,235	\$33,005,753	\$-6,323,518	-10.6	51

Industry Group

	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$45,124,915	\$72,496,485	\$-27,371,570	-23.3	35
Automobile Dealers (NAICS 4411)	\$37,260,794	\$64,381,270	\$-27,120,476	-26.7	18
Other Motor Vehicle Dealers (NAICS 4412)	\$5,298,516	\$3,811,960	\$1,486,556	16.3	6
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$2,565,605	\$4,303,255	\$-1,737,650	-25.3	11
Furniture & Home Furnishings Stores (NAICS 442)	\$7,085,350	\$7,194,754	\$-109,404	-0.8	15
Furniture Stores (NAICS 4421)	\$5,670,612	\$5,987,527	\$-316,915	-2.7	8
Home Furnishings Stores (NAICS 4422)	\$1,414,738	\$1,207,227	\$207,511	7.9	7
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$3,422,187	\$2,253,387	\$1,168,800	20.6	9
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$8,166,462	\$23,826,172	\$-15,659,710	-48.9	25
Building Material and Supplies Dealers (NAICS 4441)	\$7,378,362	\$22,438,880	\$-15,060,518	-50.5	19
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$788,100	\$1,387,292	\$-599,192	-27.5	6
Food & Beverage Stores (NAICS 445)	\$34,571,745	\$68,551,835	\$-33,980,090	-33.0	31
Grocery Stores (NAICS 4451)	\$32,478,997	\$66,242,732	\$-33,763,735	-34.2	22
Specialty Food Stores (NAICS 4452)	\$1,751,675	\$1,399,715	\$351,960	11.2	8
Beer, Wine, and Liquor Stores (NAICS 4453)	\$341,073	\$909,388	\$-568,315	-45.4	1
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$8,062,010	\$9,172,565	\$-1,110,555	-6.4	12
Gasoline Stations (NAICS 447/4471)	\$38,846,380	\$117,723,792	\$-78,877,412	-50.4	21
Clothing and Clothing Accessories Stores (NAICS 448)	\$9,087,884	\$6,823,716	\$2,264,168	14.2	23
Clothing Stores (NAICS 4481)	\$7,512,446	\$4,190,227	\$3,322,219	28.4	15
Shoe Stores (NAICS 4482)	\$553,324	\$434,426	\$118,898	12.0	1
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$1,022,114	\$2,199,063	\$-1,176,949	-36.5	7
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$2,236,326	\$4,054,703	\$-1,818,377	-28.9	28
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$1,098,282	\$1,335,390	\$-237,108	-9.7	20
Book, Periodical, and Music Stores (NAICS 4512)	\$1,138,044	\$2,719,313	\$-1,581,269	-41.0	8

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: ESRI and Infogroup

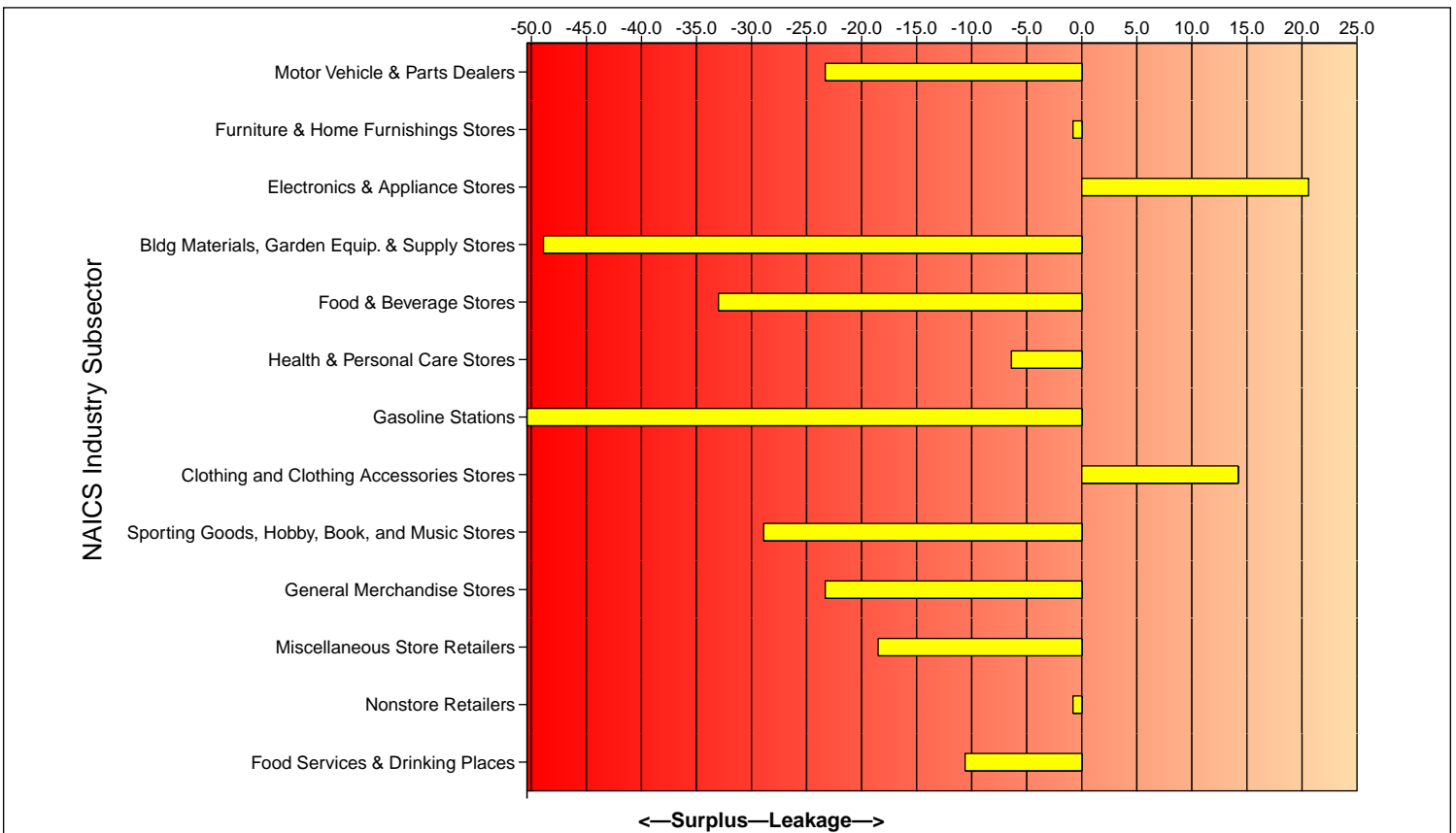


Fannin County,GA

Geography: County

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$11,231,268	\$18,067,777	\$-6,836,509	-23.3	10
Department Stores Excluding Leased Depts.(NAICS 4521)	\$7,084,560	\$3,264,925	\$3,819,635	36.9	2
Other General Merchandise Stores (NAICS 4529)	\$4,146,708	\$14,802,852	\$-10,656,144	-56.2	8
Miscellaneous Store Retailers (NAICS 453)	\$4,679,815	\$6,808,277	\$-2,128,462	-18.5	56
Florists (NAICS 4531)	\$944,617	\$640,557	\$304,060	19.2	6
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$1,622,839	\$2,375,109	\$-752,270	-18.8	11
Used Merchandise Stores (NAICS 4533)	\$537,933	\$1,140,066	\$-602,133	-35.9	19
Other Miscellaneous Store Retailers (NAICS 4539)	\$1,574,426	\$2,652,545	\$-1,078,119	-25.5	20
Nonstore Retailers (NAICS 454)	\$3,556,579	\$3,613,292	\$-56,713	-0.8	3
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$0	\$0	\$0	0.0	0
Vending Machine Operators (NAICS 4542)	\$1,122,700	\$1,088,913	\$33,787	1.5	2
Direct Selling Establishments (NAICS 4543)	\$2,433,879	\$2,524,379	\$-90,500	-1.8	1
Food Services & Drinking Places (NAICS 722)	\$26,682,235	\$33,005,753	\$-6,323,518	-10.6	51
Full-Service Restaurants (NAICS 7221)	\$11,842,487	\$14,948,951	\$-3,106,464	-11.6	33
Limited-Service Eating Places (NAICS 7222)	\$13,676,291	\$18,056,802	\$-4,380,511	-13.8	18
Special Food Services (NAICS 7223)	\$227,814	\$0	\$227,814	100.0	0
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$935,643	\$0	\$935,643	100.0	0

Leakage/Surplus Factor by Industry Subsector

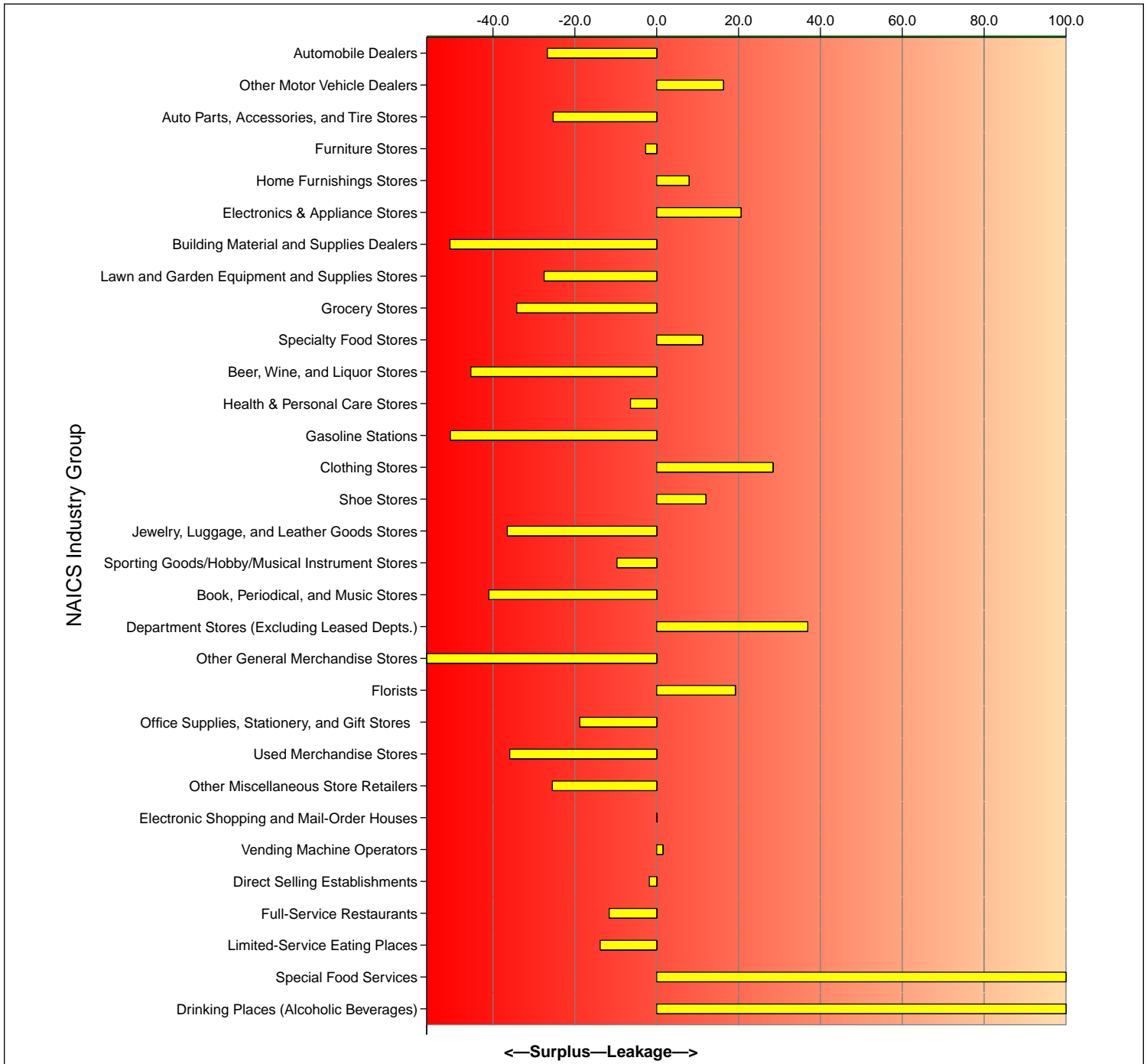


Source: ESRI and Infogroup



Fannin County,GA
 Geography: County

Leakage/Surplus Factor by Industry Group



Source: ESRI and Infogroup



Net Worth Profile

Prepared by Charles Marquis

Fannin County Rings - 10, 20...

Latitude: 34.873184

Longitude: -84.322209

Ring: 20 miles radius

	Census 2000	2010	2015	2010-2015 Change	2010-2015 Annual Rate
Population	63,552	79,194	82,552	3,358	0.83%
Median Age	41.9	44.8	45.9	1.1	0.49%
Households	26,171	33,385	34,988	1,603	0.94%
Average Household Size	2.41	2.36	2.34	-0.02	-0.17%

2010 Households by Net Worth

	Number	Percent
Total	33,385	100.0%
<\$15,000	11,163	33.4%
\$15,000 - \$34,999	3,740	11.2%
\$35,000 - \$49,999	2,158	6.5%
\$50,000 - \$74,999	2,830	8.5%
\$75,000 - \$99,999	2,346	7.0%
\$100,000 - \$149,999	2,785	8.3%
\$150,000 - \$249,999	3,052	9.1%
\$250,000 - \$499,999	2,490	7.5%
\$500,000 - \$999,999	1,358	4.1%
\$1,000,000+	1,463	4.4%
Median Net Worth	\$46,894	
Average Net Worth	\$254,932	

2010 Net Worth by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	971	3,679	5,358	6,196	7,098	5,798	4,285
<\$15,000	718	1,966	2,382	2,012	1,792	1,255	1,038
\$15,000 - \$34,999	99	590	857	633	711	517	333
\$35,000 - \$49,999	28	236	474	426	561	178	255
\$50,000 - \$99,999	69	453	826	1,076	1,095	1,102	555
\$100,000 - \$149,999	50	180	411	575	536	587	446
\$150,000 - \$249,999	7	130	171	581	812	711	640
\$250,000 - \$499,999	0	105	160	369	514	804	538
\$500,000+	0	19	77	524	1,077	644	480
Median Net Worth	\$10,143	\$14,035	\$19,498	\$50,718	\$66,180	\$89,459	\$94,773
Average Net Worth	\$22,528	\$50,518	\$69,803	\$222,498	\$405,284	\$358,090	\$297,962

Data Note: Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



Retail MarketPlace Profile

Prepared by Charles Marquis

Fannin County Rings - 10, 20...

Latitude: 34.873184

Longitude: -84.322209

Ring: 20 miles radius

Summary Demographics

2010 Population	79,194
2010 Households	33,385
2010 Median Disposable Income	\$29,779
2010 Per Capita Income	\$19,101

Industry Summary

Industry Summary	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$641,091,069	\$1,023,249,190	\$-382,158,121	-23.0	925
Total Retail Trade (NAICS 44-45)	\$557,186,299	\$944,121,405	\$-386,935,106	-25.8	757
Total Food & Drink (NAICS 722)	\$83,904,770	\$79,127,785	\$4,776,985	2.9	168

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$142,673,967	\$230,340,261	\$-87,666,294	-23.5	109
Automobile Dealers (NAICS 4411)	\$118,243,018	\$209,249,482	\$-91,006,464	-27.8	63
Other Motor Vehicle Dealers (NAICS 4412)	\$15,950,586	\$12,470,380	\$3,480,206	12.2	19
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$8,480,363	\$8,620,399	\$-140,036	-0.8	27
Furniture & Home Furnishings Stores (NAICS 442)	\$17,931,122	\$25,816,283	\$-7,885,161	-18.0	61
Furniture Stores (NAICS 4421)	\$13,617,038	\$18,903,203	\$-5,286,165	-16.3	28
Home Furnishings Stores (NAICS 4422)	\$4,314,084	\$6,913,080	\$-2,598,996	-23.1	33
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$10,903,489	\$6,660,698	\$4,242,791	24.2	28
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$25,972,861	\$62,211,647	\$-36,238,786	-41.1	72
Building Material and Supplies Dealers (NAICS 4441)	\$24,457,627	\$59,387,855	\$-34,930,228	-41.7	55
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$1,515,234	\$2,823,792	\$-1,308,558	-30.2	17
Food & Beverage Stores (NAICS 445)	\$100,530,394	\$129,133,160	\$-28,602,766	-12.5	72
Grocery Stores (NAICS 4451)	\$95,760,141	\$120,293,039	\$-24,532,898	-11.4	42
Specialty Food Stores (NAICS 4452)	\$2,844,158	\$2,752,696	\$91,462	1.6	22
Beer, Wine, and Liquor Stores (NAICS 4453)	\$1,926,095	\$6,087,425	\$-4,161,330	-51.9	8
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$20,718,047	\$24,703,203	\$-3,985,156	-8.8	36
Gasoline Stations (NAICS 447/4471)	\$113,363,824	\$293,769,992	\$-180,406,168	-44.3	56
Clothing and Clothing Accessories Stores (NAICS 448)	\$18,928,119	\$13,994,875	\$4,933,244	15.0	52
Clothing Stores (NAICS 4481)	\$14,739,458	\$9,385,955	\$5,353,503	22.2	38
Shoe Stores (NAICS 4482)	\$1,604,663	\$1,001,073	\$603,590	23.2	2
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$2,583,998	\$3,607,847	\$-1,023,849	-16.5	12
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$5,094,876	\$7,890,567	\$-2,795,691	-21.5	67
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$2,901,630	\$3,668,107	\$-766,477	-11.7	54
Book, Periodical, and Music Stores (NAICS 4512)	\$2,193,246	\$4,222,460	\$-2,029,214	-31.6	13

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Source: ESRI and Infogroup



Retail MarketPlace Profile

Prepared by Charles Marquis

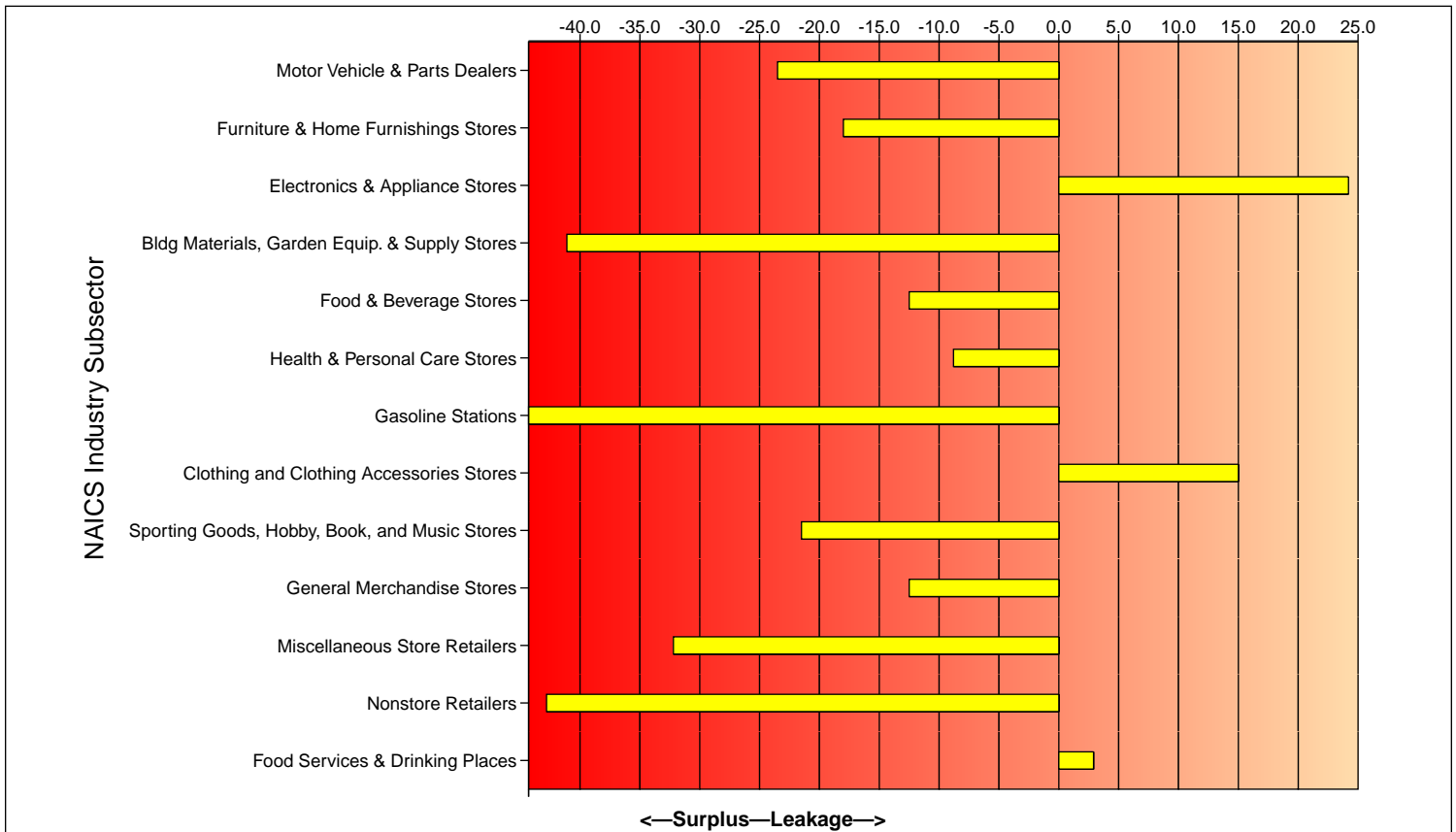
Fannin County Rings - 10, 20...

Latitude: 34.873184
Longitude: -84.322209

Ring: 20 miles radius

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$78,802,998	\$101,260,520	\$-22,457,522	-12.5	30
Department Stores Excluding Leased Depts.(NAICS 4521)	\$45,069,045	\$42,979,787	\$2,089,258	2.4	5
Other General Merchandise Stores (NAICS 4529)	\$33,733,953	\$58,280,733	\$-24,546,780	-26.7	25
Miscellaneous Store Retailers (NAICS 453)	\$13,214,855	\$25,744,359	\$-12,529,504	-32.2	163
Florists (NAICS 4531)	\$1,859,466	\$1,486,628	\$372,838	11.1	14
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$5,197,925	\$7,202,490	\$-2,004,565	-16.2	41
Used Merchandise Stores (NAICS 4533)	\$1,514,634	\$2,899,757	\$-1,385,123	-31.4	52
Other Miscellaneous Store Retailers (NAICS 4539)	\$4,642,830	\$14,155,484	\$-9,512,654	-50.6	56
Nonstore Retailers (NAICS 454)	\$9,051,747	\$22,595,840	\$-13,544,093	-42.8	11
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$1,308,274	\$5,187,285	\$-3,879,011	-59.7	1
Vending Machine Operators (NAICS 4542)	\$1,122,700	\$2,225,178	\$-1,102,478	-32.9	3
Direct Selling Establishments (NAICS 4543)	\$6,620,773	\$15,183,377	\$-8,562,604	-39.3	7
Food Services & Drinking Places (NAICS 722)	\$83,904,770	\$79,127,785	\$4,776,985	2.9	168
Full-Service Restaurants (NAICS 7221)	\$25,924,946	\$35,230,184	\$-9,305,238	-15.2	106
Limited-Service Eating Places (NAICS 7222)	\$52,488,295	\$42,108,607	\$10,379,688	11.0	52
Special Food Services (NAICS 7223)	\$2,113,745	\$894,973	\$1,218,772	40.5	5
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$3,377,784	\$894,021	\$2,483,763	58.1	5

Leakage/Surplus Factor by Industry Subsector



Source: ESRI and Infogroup



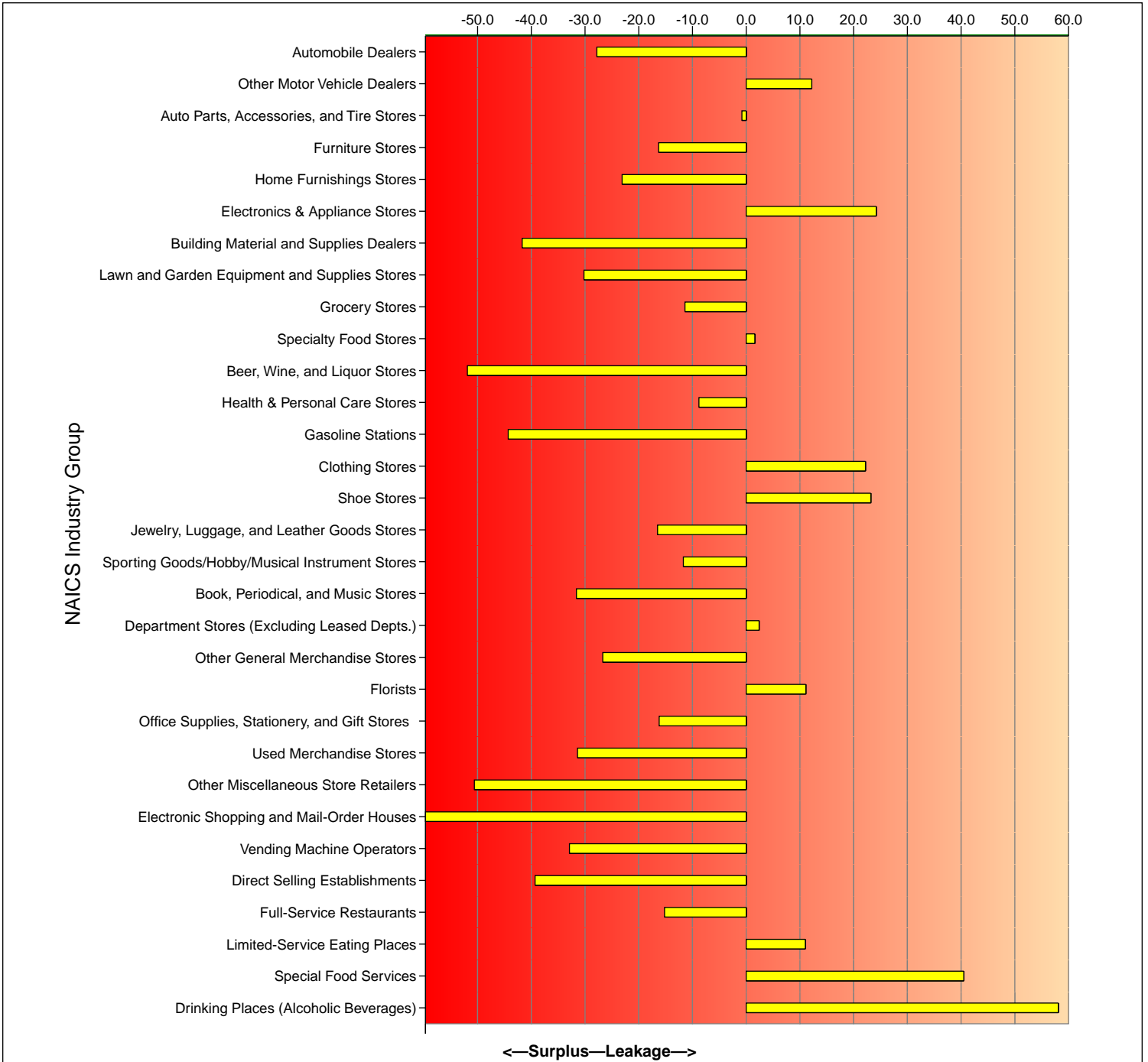
Fannin County Rings - 10, 20...

Latitude: 34.873184

Longitude: -84.322209

Ring: 20 miles radius

Leakage/Surplus Factor by Industry Group



Source: ESRI and Infogroup